

## TUNECORE USERS

In addition to the above Privacy Policy, the following specific provisions concern natural persons who visit and use ("Users") [www.tunecore.com](http://www.tunecore.com) and its associated websites and Services (collectively "TUNECORE Sites").

It applies only to information, collected through TUNECORE Sites by which Users are individually identifiable or related to as identified and not to information collected offline. By using TUNECORE's Sites or providing Personal Data Users agree that TUNECORE can communicate with them electronically regarding security, privacy, and administrative issues relating to their use of TUNECORE's Sites.

### A. USERS PERSONAL DATA COLLECTED

Unless Users voluntarily provide or sends Personal Data, TUNECORE Sites always ask Users' permission before collecting Personal Data.

In addition to the Users Personal Data described in the above Section 1.1 TUNECORE specifically collects:

- Users' social security number and/or
- tax identification number for tax purposes if You sign up for TUNECORE's Publishing Administration.

If Users use TUNECORE's social service to connect to third party services, including "Social Media Platforms" such as without limitation Twitter, Facebook, SoundCloud, Instagram and MixCloud, TUNECORE will also archive certain information unique to Users and Users' TUNECORE's activities, including but not limited to: user generated content (such as messages, posts, comments, pages, profiles, images, feeds or communications exchanged on the Social Media Platforms), additional customer profile information (such as age, gender, employer, profession, geographic location, education information, financial status, habits and preferences); and information relating to Users' real time location. In addition, TUNECORE may give Users the option to provide certain demographic information about Users, to upload Users' photographs or other Personal Data.

When Users visit TUNECORE's Sites or opens one of TUNECORE's HTML emails, TUNECORE may record certain automatically collected information from Users' web browser which may include Users' web browser type, web pages or sites visited before or just after the TUNECORE's Sites, the pages Users' viewed on TUNECORE's Sites, and the dates and times of Users' visit. From time to time TUNECORE might also present Users with a voluntary survey or questionnaire about TUNECORE's current or possible future Services that solicits non-Personal Data information from them.

TUNECORE may allow other Users to view Users' name, other profile details and photographs should Users' provide this information, and should Users make it publicly viewable on TUNECORE's Sites.

### B. WHERE ARE USERS' PERSONAL DATA STORED AND TRANSFERRED?

When TUNECORE receives Users' information, it is stored on servers that may be located in a country, state, province or other jurisdiction that is different from the jurisdiction where Users are located.

By using the TUNECORE's Sites, Users consent and enable TUNECORE to transfer their Personal Data to such other jurisdictions. If Users are not US resident they consent and enable TUNECORE to transfer and store their Personal Data and Information to and in European Union.

### **C. USERS RIGHTS TO ACCESS THEIR PERSONAL DATA**

Users can help TUNECORE keeping their Personal Data accurate by updating such information whenever appropriate. They have access to their Personal Data and may view or delete, and in appropriate instances update or correct, their Personal Data and email preferences at any time.

TUNECORE's Users right to access is described in above **Section IX**, or in case of any question about the use of their Personal Data they can send a letter, together with a copy of a signed identity document, to the following address: TUNECORE- 63 Pearl Street Box #256, Brooklyn, New York 11201 or by e-mail to : [privacy@tunecore.com](mailto:privacy@tunecore.com)

Users may request the deletion of Personal Data collected or processed by TUNECORE, such request will result in the termination of Users' access to the Services. Users may also request TUNECORE to transfer them or to another distributor (only if technically possible) the sole Personal Data that they provided TUNECORE with on the basis of their contract and of their consent. Any claim about the use of Users Personal Data by TUNECORE may be addressed to TUNECORE or to a control authority.

### **D. HOW LONG DOES TUNECORE KEEP YOUR PERSONAL DATA?**

TUNECORE will keep Users Personal Data as long as their TUNECORE account is not closed, provided that Users have not validly requested a deletion under **Section C** above. Please note that some User data may remain in TUNECORE's records even after Users' account is closed (for example to prove use of the Services, to process third parties claim within the applicable statute of limitation, to comply with legal, regulatory, internal audit and record-keeping requirements, etc.).

### **E. HOW DO WE SECURE YOUR PERSONAL DATA?**

To protect Your privacy and security, TUNECORE takes reasonable steps to verify Users' identity before granting Users profile access. ***Users are responsible for maintaining the secrecy of their unique password and account information at all times. Please note that with the exception of certain categories of information as identified by TUNECORE when appropriate, all information that Users post for viewing on TUNECORE's Sites is made publicly available to all users of TUNECORE's Sites.***

### **F. WHAT HAPPENS WHEN A SECURITY BREACH OCCURS?**

To the extent Personal Data stored on servers located in the U.S. or Personal Data of U.S. residents is affected by a personal data breach, TUNECORE will comply with all federal laws of the United States, and the laws of the states in which such affected Users of TUNECORE's Sites reside, governing such data breach.