

Conditions of availability of information related to the General Meeting of June 20, 2022

Paris, May 30, 2022 – The General Meeting of the Company will be held on first notice on Monday, June 20, 2022 at 3 p.m., at the Hôtel Paris Saint-Ouen – 65 rue du Dr Bauer, 93400 Saint-Ouen, France. The AGM will be broadcasted and a replay will be available afterward.

The preliminary notice of meeting (avis de reunion) including the agenda and the proposed resolutions was published in the French Bulletin des Annonces Légales Obligatoires (BALO) on May 13, 2022, bulletin n° 57. The notice of meeting (avis de convocation) will be published in the French Bulletin des Annonces Légales Obligatoires and in a French Journal d'annonces légales on June 1, 2022. The participation and voting conditions at this meeting are included in these two notices.

Information and documents relating to the General Meeting are made available to shareholders under the conditions provided for by the regulations in force and can be consulted on the Company's website (www.believe.com/general-meeting-shareholders-2022).

About Believe

Believe is one of the world's leading digital music companies. Believe's mission is to develop independent artists and labels in the digital world by providing them the solutions they need to grow their audience at each stage of their career and development. Believe's passionate team of digital music experts around the world leverages the Group's global technology platform to advise artists and labels, distribute and promote their music. Its 1,430 employees in more than 50 countries aim to support independent artists and labels with a unique digital expertise, respect, fairness and transparency. Believe offers its various solutions through a portfolio of brands including TuneCore, Nuclear Blast, Naïve. Groove Attack and AllPoints. Believe is listed on compartment A of the regulated market of Euronext Paris (Ticker: BLV. ISIN: FR0014003FE9).

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