



Believe Announces New Managing Director in Italy - Luca Daher Managing Director Believe Italy

Milan, Italy – October 5, 2020 – Believe, the leading digital independent music company for artists and labels worldwide, today announced the nomination of Luca Daher as Managing Director for Believe Italy.

Luca Daher comes with a strong track record of deal making in the industry in Italy coupled with a solid international experience. Luca Daher has done all his career in sales, marketing and product management in the media and music industry. He worked 9 years for Hi-media group (previously named United Internet Group), starting in sales and product management, to end up General Manager for Italy in 2013. Luca moved to Spotify Italy in 2014 as Sales Director until 2017 and then as the Head of Sales for Southern Europe.

Luca Daher will be based in Milan and is replacing Luca Stante who is leaving the company to pursue other interests.

About Believe

Believe is a world leading digital music company, helping artists and labels to build their audiences and careers, at all stages of their development. It is a best-in-class technology organization, providing global distribution and digital marketing services to its partners, with more than 1,200 professionals and offices in 45 countries. Believe owns several brands, labels and companies including Believe Distribution, TuneCore, Nuclear Blast, Naïve and AllPoints. For more information, go to www.believmusic.com

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