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## PRESS RELEASE

### Francisca Valenzuela signs with Believe to Launch Her Next Era

The four-time Latin Grammy–nominated singer-songwriter and Ruidosa founder accelerates her global trajectory, powered by Believe



The acclaimed Chilean-American singer-songwriter Francisca Valenzuela is stepping into a new chapter in her career after signing with Believe, one of the world’s leading music companies. With a career spanning over almost two decades, Francisca Valenzuela has established herself as one of Latin America’s leading artists. She has received four Latin GRAMMY nominations and has collaborated with artists such as U2, Miguel Bosé, Pablo Alborán, Mon Laferte, Natalia Lafourcade, and Pedro Aznar.

“At Believe, we’re thrilled to welcome a truly unstoppable creative force: Francisca Valenzuela. She’s an artist who has not only shaped Chilean and Latin pop, but has also paved the way for many others through her music and activism,” said Alejandra Olea, Managing Director, Believe Americas. “It’s an honor to support her in what’s ahead. This is just the beginning.”

“Thank you for believing in me and in my music. A new era is coming!” said Francisca Valenzuela as she celebrated this new partnership with Believe, a move that will undoubtedly take her career to the next level.

An independent artist since the beginning of her career, with her own label and production company, Frantastic, she has developed her musical projects in Chile and around the



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world, and today she opens the door to this major partnership to continue expanding her impact within the music industry.

The partnership between Valenzuela and TuneCore, Believe's DIY distribution platform, where she was able to truly express her artistry without being held back by usual music industry constraints. Believe's signing of Valenzuela underscores the Believe Group's ongoing support for artists looking to grow their presence internationally, while also strengthening their local impact in the industry.

The relationship with Believe also extends into advocacy work: as part of the company's commitment to gender equity in the music industry, Believe and TuneCore sponsored the 2025 report by Ruidosa — the platform founded by Valenzuela — which sheds light on the persistent gender gaps across Latin America's music scenes and within the industry's leadership structures.

Founded in 2016 by Valenzuela, Ruidosa is an interdisciplinary platform that advocates for greater inclusion and participation of women and gender-diverse artists both onstage and across the many roles within the music industry. Through its festival, it creates spaces for conversation, workshops, community-building, research, and dialogue throughout Latin America and the United States.

Valenzuela will have new music coming in April with plans for a full album to be released over the summer.

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## About Believe

Believe is a global artist development company. We empower local artists, labels and publishers to grow their audiences at each stage of their careers with expertise, respect, fairness and transparency.

Operating in 50+ countries, with more than 2,000 employees, Believe offers a full range of services including audience development, publishing, marketing and distribution, with a tailor-made approach to fit any artist, label or publisher.

Believe champions independence and innovation through a unique model that combines local expertise with a global tech platform, delivering exclusive solutions for artists to promote and monetize their music thanks to strategic partnerships with leading global digital service providers.

With a leading portfolio of brands that includes Nuclear Blast, naïve, TuneCore, Groove Attack, Sentric, AllPoints and Beyond, Believe artists generated more than 800 billion streams worldwide in 2024 across all genres, and were recognized with more than 70 leading industry awards.

Believe is a simplified joint-stock company under French law. Learn more at [www.believe.com](http://www.believe.com)

## Press Contact:

**Cynthia Uribe:** [cynthia@sintoniacomunicaciones.com](mailto:cynthia@sintoniacomunicaciones.com)

**Natalia Cano:** [natalia@sintoniacomunicaciones.com](mailto:natalia@sintoniacomunicaciones.com)

**Marco Tolama:** [marco@sintoniacomunicaciones.com](mailto:marco@sintoniacomunicaciones.com)

