

believe®

BELIEVE MUSIC PUBLISHING STRIKES GLOBAL DEAL WITH JANET JACKSON



Photo Credit: Solaiman Fazel

Paris, March 19, 2026 – Believe, one of the world’s leading music companies, announces today a long-term global publishing agreement with iconic songwriter and Rock and Roll Hall of Fame inductee® Janet Jackson.

Under the agreement, Jackson brings her entire catalogue to Believe Music Publishing, the Group’s recently launched global publishing division.

Janet Jackson is one of the most influential entertainers of the modern era, honored with the American Music Awards' Icon Award in May 2025. With sales of over 180 million records worldwide, she stands as one of the best-selling artists of all time. Her music has won her 5 GRAMMY® Awards, 2 Emmy Awards, a Golden Globe Award, a nomination for an Academy Award along with dozens of American Music Awards, MTV Video Music Awards and Billboard Music Awards. She is the record holder for the biggest selling debut tour in history and is among the biggest Vegas performers of this decade. A published author, dancer, businessperson, philanthropist, her critically acclaimed and award-winning documentary "Janet Jackson." brought in over 20 million viewers in one week.

Believe's VP of Publishing Peter McCamley said: *"Janet Jackson is one of the most influential and important songwriters in music, with a unique creative vision. We're thrilled to welcome her to the Believe Music Publishing family, and we are very much looking forward to working with her in the future."*

Believe's CEO of Publishing Chris Meehan added: *"Janet Jackson is truly a one-of-a-kind artist, with a strong vision for her music and where she wants to drive her career. She brings an iconic and rich catalogue to Believe Music Publishing and I couldn't be more excited for what's to come."*

Believe Music Publishing empowers independent songwriters and publishers, bringing together, publishing expertise, digital innovation and proprietary technology to offer a unique global development opportunity to help independent rights holders thrive.

About Believe

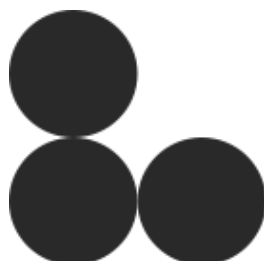
Believe is a global artist development company. We empower local artists, labels and publishers to grow their audiences at each stage of their careers with expertise, respect, fairness and transparency.

Operating in 50+ countries, with more than 2,000 employees, Believe offers a full range of services including audience development, publishing, marketing and distribution, with a tailor-made approach to fit any artist, label or publisher.

Believe champions independence and innovation through a unique model that combines local expertise with a global tech platform, delivering exclusive solutions for artists to promote and monetize their music thanks to strategic partnerships with leading global digital service providers.

With a leading portfolio of brands that includes Nuclear Blast, naïve, TuneCore, Groove Attack, Sentric, AllPoints and Beyond, Believe artists generated more than 800 billion streams worldwide in 2024 across all genres, and were recognized with more than 70 leading industry awards.

Believe is a simplified joint-stock company under French law. Learn more at www.believe.com



Press contacts:

Believe

Manon JESSUA – manon.jessua@believe.com

Maria DA SILVA – maria.da-silva@agenceproches.com | +33 7 60 70 23 16

Janet Jackson

SSM&L - Ken Sunshine, Paula Witt – witt@ssmandl.com